

Anna Karingal
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TECHNICAL SKILLS

Languages: JavaScript, Sass, Ruby, Python, HTML, CSS3, C++.

Database: ActiveRecord, SQL, MySQL, PostgreSQL

Software: Photoshop, Illustrator, InDesign

Frameworks: Rails, Sinatra, Django, Angular

Misc: RSpec, Git, Agile Methodologies, OOD, MVC Frameworks, Test Driven Development, RESTful Architectures

RELEVANT EXPERIENCE

Influenster, New York, NY

Front End Developer

April 2016 – Present

- Work with designers and backend developers to create landing pages for contests and campaigns.
- Implemented styles & UI functionality for redesigned pages on Influenster's consumer facing site using Django and jQuery.

Nineteenth Amendment, New York, NY

Software Developer on Contract

Feb 2016 – March 2016

Full Stack Web Developer Intern

Sept 2015 – Dec 2015

- Developed features for consumer e-commerce site as well as internal and business-client facing apps using Django, jQuery and Angular.
- Built a link sharing and impression tracking tool that was featured on Nineteenth Amendment's blog.
- Implemented front end features as part of consumer site re-design.

WebServes, New York, NY

Front End Web Developer Volunteer

Sept 2014 - Jan 2015

- Developed and delivered responsive websites for small businesses and nonprofits in diverse fields.
- Worked closely with clients to determine and clarify marketing and UX goals and strategies.
- Led UX design and drafted wireframes, sitemaps, comps and prototypes to meet client objectives.
- Delivered code and content updates to existing client sites.

Reachout International Records (ROIR)

Web Developer / Graphic Designer

Aug 2007 – July 2013

- Overhauled e-commerce websites for ROIR and its artists to support sales of both digital and physical product, creating a new direct-to-fan sales channel.
- Developed microsites to deliver support materials for targeted press, radio and retail campaigns.
- Worked with Facebook API to implement special campaigns to capture new social media followers.
- Designed online and physical promotional materials and merchandise, including CD & LP artwork.
- Negotiated with vendors and facilitated manufacturing, getting products from design to distributor.

Marketing and Promotions Manager

- Crafted and executed online marketing campaigns. Created and managed social media presences for ROIR and its artists.
- Grew ROIR's newsletter subscribers by 10 times. Built social media followings for ROIR and its artists from the ground up, from zero to over 20k.
- Planned and negotiated advertising campaigns and media buys.

PROJECTS

Mary Review <http://www.maryreview.com>

Feb 2016 – June 2016

Wordpress, SCSS, jQuery, Stripe

Developed e-commerce store and blog with gated content for subscribers and donors for Mary Review: a magazine, by women for everyone.

The Hive <http://code-hive.herokuapp.com>

August 2015

Ruby on Rails, JavaScript, jQuery, jQuery UI, Materialize CSS Framework, Git

A social networking tool where software developers can find collaborators for their side projects. I led and coordinated a 4-person Agile team, and designed and implemented the site's UI and built out the app's CRUD operations

EDUCATION

CUNY Hunter College, BA Computer Science, December 2015, Dean's List 2012-2015, GPA: 3.94

Dev Bootcamp, Immersive Full Stack Web Development Program, Yes We Code Scholar 2015

New York University, BS Communication Studies with Honors 2004 - 2007