

**Anna Karingal**  
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## TECHNICAL SKILLS

**Languages:** JavaScript, Sass, Ruby, Python, HTML, CSS3, C++.

**Database:** ActiveRecord, SQL, MySQL, PostgreSQL

**Software:** Photoshop, Illustrator, InDesign

**Frameworks:** Rails, Sinatra, Django, Angular

**Misc:** RSpec, Git, Agile Methodologies, OOD, MVC Frameworks, Test Driven Development, RESTful Architectures

## RELEVANT EXPERIENCE

**Influenster**, New York, NY

*Front End Developer*

April 2016 – Present

- Work with designers and backend developers to create landing pages for contests and campaigns.
- Implemented styles & UI functionality for redesigned pages on Influenster's consumer facing site using Django and jQuery.

**Nineteenth Amendment**, New York, NY

*Software Developer on Contract*

Feb 2016 – March 2016

*Full Stack Web Developer Intern*

Sept 2015 – Dec 2015

- Developed features for consumer e-commerce site as well as internal and business-client facing apps using Django, jQuery and Angular.
- Built a link sharing and impression tracking tool that was featured on Nineteenth Amendment's blog.
- Implemented front end features as part of consumer site re-design.

**WebServes**, New York, NY

*Front End Web Developer Volunteer*

Sept 2014 - Jan 2015

- Developed and delivered responsive websites for small businesses and nonprofits in diverse fields.
- Worked closely with clients to determine and clarify marketing and UX goals and strategies.
- Led UX design and drafted wireframes, sitemaps, comps and prototypes to meet client objectives.
- Delivered code and content updates to existing client sites.

**Reachout International Records (ROIR)**

*Web Developer / Graphic Designer*

Aug 2007 – July 2013

- Overhauled e-commerce websites for ROIR and its artists to support sales of both digital and physical product, creating a new direct-to-fan sales channel.
- Developed microsites to deliver support materials for targeted press, radio and retail campaigns.
- Worked with Facebook API to implement special campaigns to capture new social media followers.
- Designed online and physical promotional materials and merchandise, including CD & LP artwork.
- Negotiated with vendors and facilitated manufacturing, getting products from design to distributor.

*Marketing and Promotions Manager*

- Crafted and executed online marketing campaigns. Created and managed social media presences for ROIR and its artists.
- Grew ROIR's newsletter subscribers by 10 times. Built social media followings for ROIR and its artists from the ground up, from zero to over 20k.
- Planned and negotiated advertising campaigns and media buys.

## PROJECTS

**Mary Review** <http://www.maryreview.com>

Feb 2016 – June 2016

*Wordpress, SCSS, jQuery, Stripe*

Developed e-commerce store and blog with gated content for subscribers and donors for Mary Review: a magazine, by women for everyone.

**The Hive** <http://code-hive.herokuapp.com>

August 2015

*Ruby on Rails, JavaScript, jQuery, jQuery UI, Materialize CSS Framework, Git*

A social networking tool where software developers can find collaborators for their side projects. I led and coordinated a 4-person Agile team, and designed and implemented the site's UI and built out the app's CRUD operations

## EDUCATION

*CUNY Hunter College*, BA Computer Science, December 2015, Dean's List 2012-2015, GPA: 3.94

*Dev Bootcamp*, Immersive Full Stack Web Development Program, Yes We Code Scholar 2015

*New York University*, BS Communication Studies with Honors 2004 - 2007